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For Immediate Release: Basic American Medical Products Receives LTC LINK Elite Supplier Award

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Basic American Medical Products is proud to announce that it has earned an 'Elite Supplier' distinction for the 8th Annual LTC LINK Meetings. This award is given to the suppliers that participated in LINK 2011 and ranked in the top 25% of suppliers based on provider scores for their ability to be consultative, innovative, and address providers' specific needs.

"This seal identifies Basic American Medical Products as a progressive thought leader in long term care and senior living, and as an organization that understands how to build partnerships with clients," said Bailey Beeken, LINK Conference Director and Vice President for Lincoln Healthcare Events.

LTC LINK brings top executives from large long term care and senior living provider organizations together with executives from leading suppliers for peer-to-peer education, networking and consultative meetings centered on generating actionable business improvement ideas. LINK suppliers represent over 35 product/service categories, with participation from innovative industry leaders and emerging companies. The LINK program offers educational sessions, including case studies from the LINK Spirit of Innovation Award winners, roundtable discussions and innovation focus groups. LINK is exclusively for top level long term care and senior living provider executive teams from organizations with revenue over \$30 million.

Basic American Medical Products is one of the largest manufacturers of healthcare beds in the world. Learn more at www.grahamfield.com.

GF Health Products, Inc. ("Graham-Field"), headquartered in Atlanta, Georgia, is a major manufacturer and distributor of healthcare products for the homecare, long term care, primary care, and acute care markets.

Lincoln Healthcare Events offers C-level leadership, networking and education programs for the healthcare industry. The company strives to positively impact the quality and effectiveness of the U.S. healthcare system by helping to educate and share best practices among its business leaders. Learn more at www.ltclinkconference.com.

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