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For Immediate Release:

Graham-Field Brings Some Fun to Pediatric Nebulizers!

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As the song goes, “Just a spoonful of sugar helps the medicine go down©”. Graham-Field has taken that to heart with the newest addition to their line of Neb-u-Tyke™ Pediatric Nebulizers, the John Bunn® Neb-a-Doodle™. Cynthia Counts, Director of Homecare, said, “Children comprise the largest segment of nebulizer users. Taking medication in any form is never fun. We have tried to bring a little more fun to the medication process by giving children a nebulizer that they can actually interact with while taking their medication. The Neb-a-Doodle™ is not viewed as a threatening medical device, and any activity the children can become involved with can help them pass the time during treatment.”

Designed with an integrated drawing board, the Neb-a-Doodle™ will keep child relaxed and entertained during aerosol treatment, and can be used over and over again. The John Bunn® Neb-u-Tyke™ Neb-a-Doodle™ is the latest addition to the Graham-Field line of quality nebulizer compressors that offer innovation, performance, and value for both patients and providers. The Neb-a-Doodle™ features a reliable, piston-driven compressor and interactive drawing board for child to draw, doodle and write during nebulizer treatment, all in a convenient, compact design for easy transport and storage. The Neb-a-Doodle™ is backed by a 5-year limited warranty and has been designed to meet the requirements of HCPCS Code E0570.

Added Lawrence de la Haba, Senior Vice President for Business Development, “Our strategy in the Homecare Market is to design and manufacture products that offer end-users unique features. These unique features help our Homecare Providers sell products rather than just quote prices. Selling products that offer unique features and benefits to their customers can open up markets, increase sales to existing markets, and generate more profit for the Homecare Provider. As the Medicare-funded portion of a Homecare Provider’s business undergoes a major shift, it is critical that manufacturers offer products and services that can help them stay profitable. Our line of Pediatric Nebulizers is a great way to increase revenue through Respiratory Therapists and the Retail Market.”

GF Health Products, Inc., headquartered in Atlanta, GA, is a major manufacturer and distributor of healthcare products for the homecare, long term care, primary care, and acute care markets. Its products include respiratory products, manual and power wheelchairs, medical/surgical products, diagnostics, patient room products, homecare and long term care beds, and specialty seating products.

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