



GF HEALTH PRODUCTS, INC.

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For Immediate Release

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GF Health Products, Inc Doubles Online Revenue in One Year

Monthly web traffic to online Marketplace approaches one million hits

ATLANTA, May 19, 2008 – Atlanta-based GF Health Products, Inc., a leading manufacturer and distributor of healthcare products, announced today that it has doubled its online revenue during the past year. Graham-Field's Web-based sales have topped \$10 million and the site's Web traffic has increased from 15,000 hits per month to nearly 900,000 hits per month.

The performance results from a fully integrated and streamlined e-commerce site, Marketplace, which sells products and manages inventory for the company's brands, which include Everest & Jennings®, Grafco®, John Bunn®, Labtron®, Lumex® and Lumiscope®.

"The site allows us to increase our level of customer service, drive additional sales and reduce operating costs at the same time," said Scott Lerner, GF's Director of Information Technology and E-Commerce. "We believe we have delivered the promise and value of Web-efficient business to both our parent company and our clients."

In an industry still dominated by paper catalogues, Graham-Field has distinguished itself from the competition with the help of Intellinet, an Atlanta-based Microsoft partner. The results of the site have been so significant that Microsoft acknowledged Graham-Field's and Intellinet's progressive thinking and successful technology strategies in an in-depth [case study](#) published on Microsoft's corporate Web site.

To visit Marketplace, please go to www.grahamfield.com and click on any product category tab.

About GF

GF Health Products, headquartered in Atlanta, Ga., is a major manufacturer and distributor of healthcare products for homecare, long-term care, primary care and acute care markets. Its products include medical/surgical products, diagnostics, patient room products, homecare and long-term care beds, respiratory products, manual and power wheelchairs and specialty seating products.

Graham-Field Health Products has manufacturing facilities located in Fond du Lac, Wis., Central Falls, R.I., East Rutherford, N.J., Indonesia, Taiwan and China.

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